

RECRUITMENT

PITTSBURGH POST-GAZETTE 2009 ADVERTISING RATES

2009

CLASSIFIED

I. LOCAL RECRUITMENT CLASSIFIED RATES

A. In-Column Per Line

Insertions	Daily	Sunday
One	\$10.30	\$16.00
Daily Repeat (within 7 days)	\$5.67	

B. Display Per Inch

Insertions	Daily	Sunday
One	\$144.20	\$224.00
Daily Repeat (within 7 days)	\$79.38	

II. RECRUITMENT BULK CONTRACT RATES (PER LINE)

A. In-Column Per Line

Lines per year	Daily	Daily Repeat (within 7 days)	Sunday
1000	\$9.60	\$5.28	\$14.45
2500	\$9.30	\$5.12	\$14.25
5000	\$9.20	\$5.06	\$14.10
10000	\$9.10	\$5.01	\$14.05

B. Display Per Inch

Lines per year	Daily	Daily Repeat (within 7 days)	Sunday
1000	\$134.40	\$73.92	\$202.30
2500	\$130.20	\$71.61	\$199.50
5000	\$128.80	\$70.84	\$197.40
10000	\$127.40	\$70.07	\$196.70

III. RECRUITMENT DAILY CLASSIFIED CONTRACT YEARLY RATES

A. In-Column Per Line

Lines	28 Days Daily	28 Days Sunday	2-7 Days Daily	2-7 Days Sunday	1 Day Daily	1 Day Sunday
5	\$5.15	\$11.15	\$5.80	\$11.65	\$8.45	\$13.25
7	\$4.75	\$10.70	\$5.40	\$11.15	\$8.25	\$12.80
14	\$4.55	\$10.60	\$5.05	\$11.10	\$7.95	\$12.60
28	\$4.40	\$10.40	\$4.95	\$11.00	\$7.80	\$12.40
70	\$4.30	\$10.35	\$4.75	\$10.85	\$7.60	\$12.30

B. Display Per Inch

Lines	28 Days Daily	28 Days Sunday	2-7 Days Daily	2-7 Days Sunday	1 Day Daily	1 Day Sunday
5	\$72.10	\$156.10	\$81.20	\$163.10	\$118.30	\$185.50
7	\$66.50	\$149.80	\$75.60	\$156.10	\$115.50	\$179.20
14	\$63.70	\$148.40	\$70.70	\$155.40	\$111.30	\$176.40
28	\$61.60	\$145.60	\$69.30	\$154.00	\$109.20	\$173.60
70	\$60.20	\$144.90	\$66.50	\$151.90	\$106.40	\$172.20

IV. BOX REPLIES (NET)

Hold	\$72.00
Mail	\$127.00

V. PRINT TO ONLINE

Post-Gazette print ads are automatically posted online at post-gazette.com/monster for 14 days with the option to extend their schedule to 30 days. Additionally, all ads are posted on WorkplaceDiversity.com for 60 days.

A. In Column ads

1. 14 days.....	\$70
2. 30 days.....	\$135

B. Display ads

1. 14 days.....	\$130
2. 30 days.....	\$195

C. WorkplaceDiversity.com

	\$30
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VI. JOBCONNECT EMPLOYMENT NETWORK

Our multimedia network of recruitment solutions – newspaper ads, online and online web videos

Price per ad per week.....	\$129
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VII. ONLINE JOB POSTINGS

Enables advertisers to post ads directly to post-gazette.com/monster.

- A. Local and national job postings available with various packages to suit recruiting needs from a single job posting to 10,000+. Job packages must be used within one year of purchase.
- B. Enhance the visibility of your job posting with Job Bolding
(Pricing is available upon request)

VIII. VALUE PACKAGES - LOCAL HIRING

Value packages combine our most popular multimedia products into a one-stop recruitment solution for advertisers. All value packages include between two and seven days in the Post-Gazette JobsNOW section plus:

- A. 14-day online job posting on post-gazette.com/monster
- B. 14-day web video of job listing with link to description
- C. 14-day "Featured Job" online listing
- D. Up to five resumes that match your job description through "Monster Match"
- E. 60-day online exposure on WorkplaceDiversity.com

IX. RESUME DATABASE SEARCH

Search for qualified candidates online 24/7 from the world's largest database of resumes at post-gazette.com/monster.

- A. Search resumes locally within a 100-mile radius of your job location
- B. Search resumes nationally from the full resume database
- C. Access duration: 14 days, 30 days, 90 days, 180 days, or 365 days
(Pricing is available upon request)

X. LOCAL COLOR

	Daily	Sunday
Black & 1 color	\$1,942	\$3,006
Black & 2-3 colors	\$2,496	\$4,552