

I. LOCAL REAL ESTATE CLASSIFIED RATES

A. In-Column Per Line

Insertions	Daily	Sunday
One	\$7.20	\$10.05
Daily Repeat (within 7 days)	\$3.96	

B. Display Per Inch

Insertions	Daily	Sunday
One	\$100.80	\$140.70
Daily Repeat (within 7 days)	\$55.44	

II. REAL ESTATE BULK CONTRACT

A. In-Column Per Line

Lines per year	Daily	Daily Repeat (within 7 days)	Sunday
500	\$6.55	\$3.60	\$8.45
1000	\$6.15	\$3.38	\$8.15
2500	\$5.80	\$3.19	\$7.75
5000	\$5.60	\$3.08	\$7.40
10000	\$5.35	\$2.94	\$7.00
20000	\$4.95	\$2.72	\$6.55
30000	\$4.75	\$2.61	\$6.15
50000	\$4.35	\$2.39	\$5.65
75000	\$4.10	\$2.26	\$5.30
100000	\$3.50	\$1.93	\$4.80
125000	\$3.40	\$1.87	\$4.65
150000	\$3.25	\$1.79	\$4.50

B. Display Per Inch

Lines per year	Daily	Daily Repeat (within 7 days)	Sunday
500	\$91.70	\$50.44	\$118.30
1000	\$86.10	\$47.36	\$114.10
2500	\$81.20	\$44.66	\$108.50
5000	\$78.40	\$43.12	\$103.60
10000	\$74.90	\$41.20	\$98.00
20000	\$69.30	\$38.12	\$91.70
30000	\$66.50	\$36.58	\$86.10
50000	\$60.90	\$33.50	\$79.10
75000	\$57.40	\$31.57	\$74.20
100000	\$49.00	\$26.95	\$67.20
125000	\$47.60	\$26.18	\$65.10
150000	\$45.50	\$25.03	\$63.00

III. REAL ESTATE ASSOCIATION RATES

A. In-Column Per Line

	Daily	Sunday
Real Estate Association Rates	\$3.30	\$4.40

B. Display Per Inch

	Daily	Sunday
Real Estate Association Rates	\$46.20	\$61.60

IV. REAL ESTATE DAILY CLASSIFIED CONTRACT YEARLY RATES

A. In-Column Per Line

Lines	28 Days Daily	28 Days Sunday	2-7 Days Daily	2-7 Days Sunday	1 Day Daily	1 Day Sunday
4	\$3.40	\$7.05	\$3.95	\$7.35	\$5.65	\$8.30
7	\$3.15	\$6.80	\$3.70	\$7.05	\$5.55	\$8.10
14	\$3.00	\$6.70	\$3.40	\$6.95	\$5.45	\$8.00
28	\$2.90	\$6.60	\$3.25	\$6.85	\$5.30	\$7.85
70	\$2.85	\$6.55	\$3.15	\$6.80	\$5.00	\$7.70

B. Display Per Inch

Lines	28 Days Daily	28 Days Sunday	2-7 Days Daily	2-7 Days Sunday	1 Day Daily	1 Day Sunday
4	\$47.60	\$98.70	\$55.30	\$102.90	\$79.10	\$116.20
7	\$44.10	\$95.20	\$51.80	\$98.70	\$77.70	\$113.40
14	\$42.00	\$93.80	\$47.60	\$97.30	\$76.30	\$112.00
28	\$40.60	\$92.40	\$45.50	\$95.90	\$74.20	\$109.90
70	\$39.90	\$91.70	\$44.10	\$95.20	\$70.00	\$107.80

V. LOCAL COLOR

	Daily	Sunday
Black & 1 color	\$ 1,942	\$ 3,006
Black & 2-3 colors	\$ 2,496	\$ 4,552

VI. CONTACT INFORMATION

For more information on frequency discounts, special publications, customized online ad campaigns and targeted distribution of your printed sales materials, contact your Post-Gazette sales representative.