

I. RATES

A. In-Column Per Line

Insertions	Daily	Sunday
One	\$16.20	\$27.85
Repeat (within 7 days)	\$8.40	

B. Display Per Inch

Insertions	Daily	Sunday
One	\$226.80	\$389.90
Daily Repeat (within 7 days)	\$117.60	

C. R.O.P. National Recruitment Per Inch

	Daily	Sunday
Insertions	\$377.95	\$649.74

D. National color Per Line

Insertions	Daily	Sunday
Black & 1 color	\$2,391	\$3,704
Black & 2-3 colors	\$3,076	\$5,617

II. CATEGORIES

- A. Help Wanted
- B. Real Estate
- C. Business Opportunities
- D. Miscellaneous

III. REGULATIONS

- A. The Pittsburgh Post-Gazette reserves the right to edit, revise or reject any advertising.
- B. A General Classified advertiser is one who manufactures, distributes or sells his merchandise through any other store except his own retail store or stores which are owned and operated by him, including Franchising and Distributorship opportunities.
- C. An advertiser whose place of business is located outside the 200-mile radius of Pittsburgh, or an employer hiring for positions located outside the 200-mile radius of Pittsburgh, is considered a National Classified Advertiser.
- D. Change of copy permitted as desired.
- E. Five-line minimum
- F. Art, logos and borders permitted in multiple-column ads and one-column ads of four or more inches.
- G. All ads are subject to credit approval. Visa, MasterCard and Discover/Novus accepted.

IV. FAX NUMBERS

412-263-1263 or 412-263-1558